

Why Choosing A Platform Tray?

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The Platform tray design was invented over 30 years ago and is the most frequently used packaging to transport and display fruit & vegetables today. The Platform box is also a popular packaging in well-known supermarket chains for all kinds of products. The way Platform tray was designed and the fact that it can be erected rapidly has made it also the most cost-effective packaging solution.

Features:

- Product visibility and access;
- Appealing design and printing to promote your brand;
- Superior protection of produce during transport;
- Hygienic
- Transport and display unit in one;
- Optimized stackability thanks to box standardization and compliance with international standards (common footprint - CF);
- Network of tray erecting machines in all major crop growing areas;
- Can be perforated;
- Widespread machine erection service;

Benefits:

- Storage efficiency: boxes can be stored flat prior to erection;
- Easy and rapid mechanical set-up;
- **100% recyclable** and made from renewable resource;
- Designed to meet your supply chain requirements;
- One trip solution, removing the need for washing and cleaning of trays;
- Cost effective proposals;

The [Boix Q-Range](#) is built for making platform tray. Would you like to know which Machine fits in your requirements? Download our tray catalogue and see all the possibilities.